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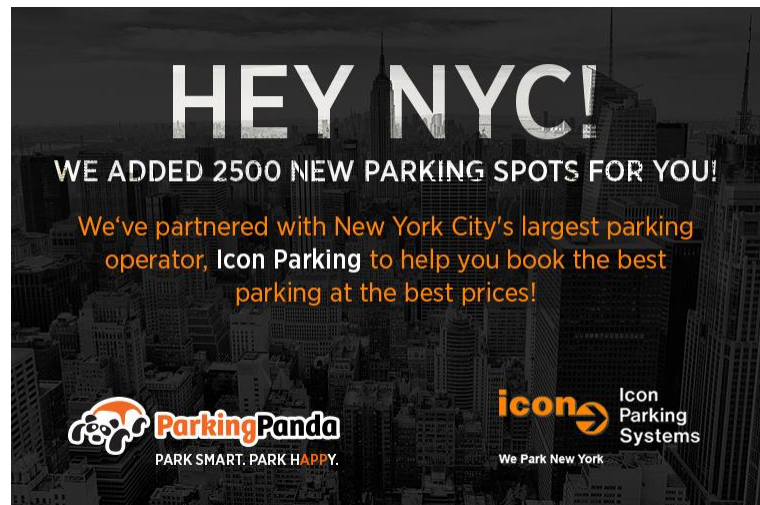
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**PARKING PANDA PARTNERS WITH ICON PARKING SYSTEMS TO TAKE NEW YORK CITY'S LARGEST  
PARKING OPERATOR DIGITAL**

On-demand parking app expands to over 200 locations throughout NYC

**NEW YORK, June 16<sup>th</sup> 2015**– [Parking Panda](#), the nation's leading app for on-demand parking, today announced a new partnership with [Icon Parking Systems](#), the largest parking operator in New York City. This partnership will expand on-demand parking availability to over [200 parking locations throughout the city](#), making parking easier than ever for its visitors and residents. Drivers can now easily compare real-time prices and availability for parking locations throughout the city and book guaranteed hourly, daily, and monthly parking all over Manhattan with Parking Panda's free mobile apps and website.



Parking Panda is the premier parking resource for drivers in more than 40 U.S. cities. With thousands of lots, garages and valets, Parking Panda offers its users the ultimate convenience of booking parking instantly through its website and applications for iOS and Android. Booking with Parking Panda guarantees that a spot will always be available, even if a garage is full or sold out.

"Icon has always been committed to providing our customers with a convenient and full featured parking experience," said Icon Parking Systems CEO Jerry Skillett. "By partnering with Parking Panda, we are able to make that experience even more convenient and simple. Their electronic payment and reservation technology makes the parking experience that much easier for the driving public."

"We're very excited to be working with Icon," said Parking Panda CEO, Nick Miller. "They share our passion for unmatched customer experience and making the parking process as simple as possible. By adding their impressive network of over 200 parking facilities, Parking Panda customers can now find convenient parking wherever they are heading throughout New York."

## About Parking Panda

Parking Panda is the nation's leading on-demand parking app for drivers booking daily, monthly, and event parking in over 40 cities. Its platform allows customers to search and compare thousands of parking options and prices to find deals and exclusive discounts to save up to 70% on parking. Drivers can easily reserve guaranteed parking spaces in advance at parking lots, garages, and valets in their city, or they can find and book parking on-the-go with the company's award-winning apps for iOS and Android. Parking Panda partners with parking operators, event venues, ticketing companies, events, and professional sports teams nationwide to seamlessly integrate the availability of third-party parking facilities for venues, games, and events. For more information, visit [www.ParkingPanda.com](http://www.ParkingPanda.com).

## About Icon Parking Systems

Icon Parking Systems is the premier provider of parking services in New York City. The Company has been in business for more than 50 years and operates over 200 parking facilities in virtually all of Manhattan's most high profile, prestigious neighborhoods and business districts. Icon Parking Systems is on the forefront of providing unsurpassed value to city residents, commuters and visitors to the City's numerous restaurants, Broadway theatres and concert halls, event destinations, shopping outlets and medical facilities by continuing to deliver affordable parking and prompt and courteous service. For more information, please visit [www.IconParking.com](http://www.IconParking.com).

